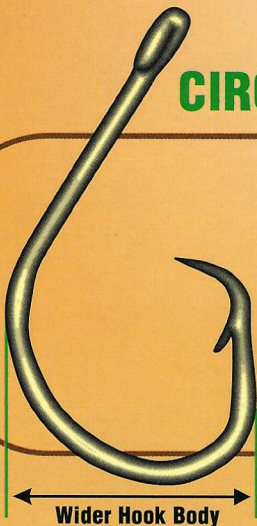


Circle Hook

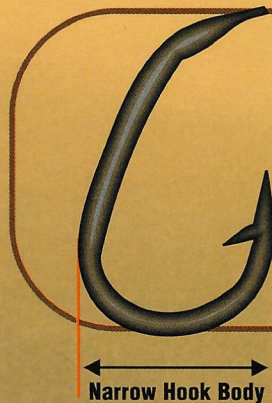
for Better Catch &
Better Conservation

CIRCLE HOOK

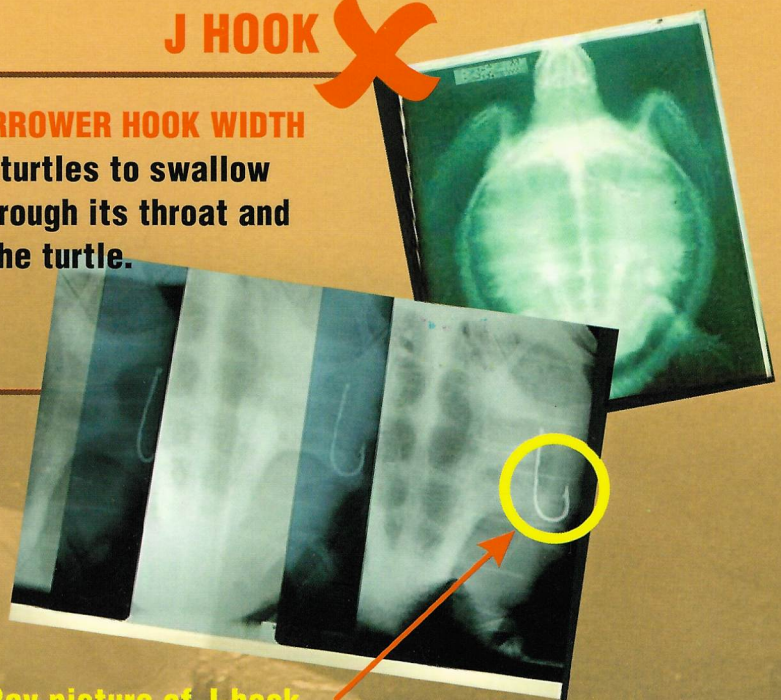


Circle hook has the **LARGER HOOK WIDTH**, Sea Turtle can't swallow it. Therefore, even the sea turtle being caught by the circle hook, hooking position will be around its jaw and the **HOOK WILL BE EASILY REMOVED**. Sea turtle have not seriously injured and could be released back to the sea safely.

J HOOK



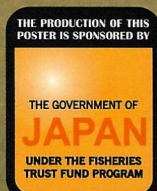
J-hook **NARROWER HOOK WIDTH** allows sea turtles to swallow the hook through its throat and would kill the turtle.



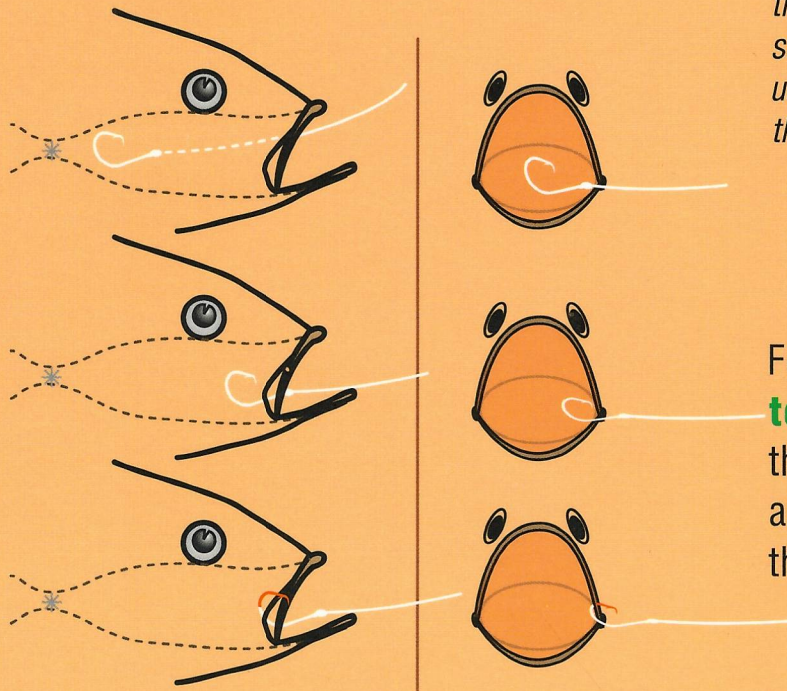
X-Ray picture of J-hook inside digestion system of the sea turtle.



SOUTHEAST ASIAN FISHERIES DEVELOPMENT CENTER



F Hook Functioning



LESS FALLING OFF USING CIRCLE HOOK

the hooking mechanism since fish take the bait until the hook caught on the fish's jaw.

For circle hook: **even no tension** on fishing line, the hook is secured around the fish's jaw, and the hook will **not fall off**.

LESS PERCENTAGE OF FISH SWALLOW THE HOOK IN DIGESTIVE ORGAN

For **CIRCLE HOOK**, the Point on a **circle hook is turned inward**, forcing it to **hook on an exposed edge** (the lip or corner of the jaw).



**Less Damage
Less Expense**
of Fishing Gear

J HOOK, in contrast, the point of a J Hook is not turned in, allowing for **hooking in the stomach, throat and other vital organs**.



**Scratched Line
Line Damage
Lost Of Hooks**