

# CIRCLE

# HOOK

## FOR

## RESPONSIBLE FISHING



Circle hook has the LARGER HOOK WIDTH, Sea turtle can't swallow it. Therefore, even the sea turtle being caught by the circle hook, hooking position will be around its jaw and the HOOK WILL BE EASILY REMOVED. Sea turtle have not seriously injured and could be released back to the sea safely.

### Circle hook for Better Catch & Better Conservation

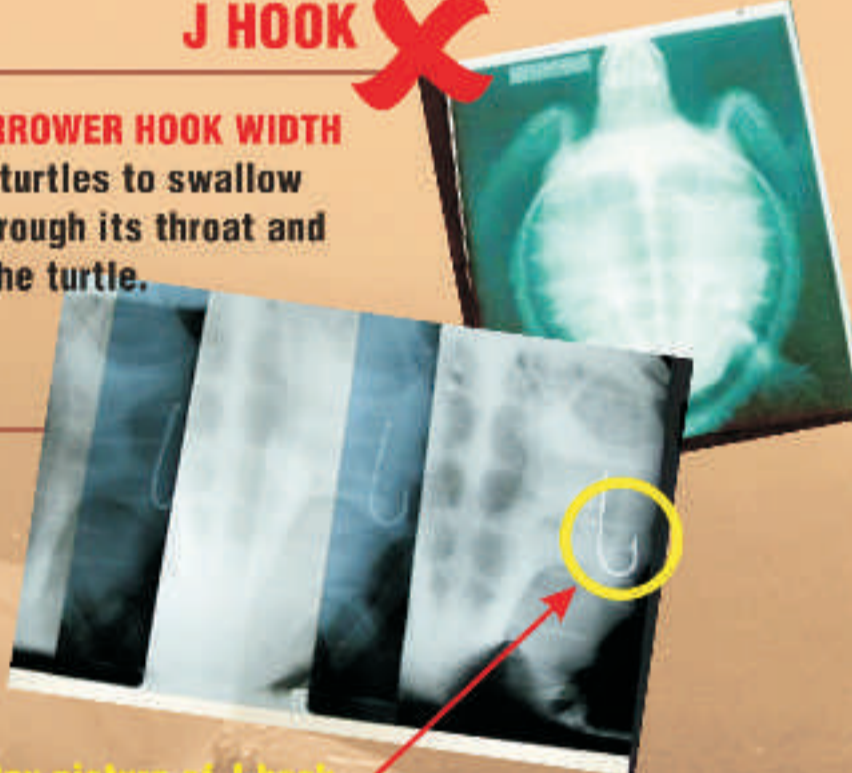
#### CIRCLE HOOK

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#### J HOOK

J-hook NARROWER HOOK WIDTH allows sea turtles to swallow the hook through its throat and would kill the turtle.



X-Ray picture of J-hook inside digestion system of the sea turtle.



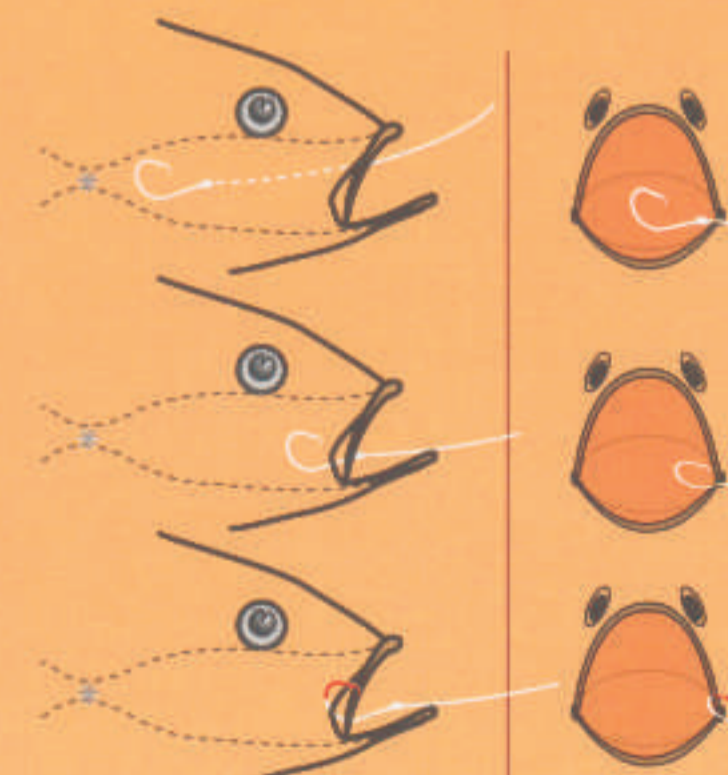
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### Hook Functioning

#### LESS FALLING OFF USING CIRCLE HOOK

the hooking mechanism since fish take the bait until the hook caught on the fish's jaw.



For circle hook: even no tension on fishing line, the hook is secured around the fish's jaw, and the hook will not fall off.

#### LESS PERCENTAGE OF FISH SWALLOW THE HOOK IN DIGESTIVE ORGAN

For CIRCLE HOOK, the Point on a circle hook is turned inward forcing it to hook on an exposed edge (the lip or corner of the jaw).



Less Damage  
Less Expense  
of Fishing Gear

J HOOK, in contrast, the point of a J Hook is not turned in, allowing for hooking in the stomach, throat and other vital organs.



Scratched Line  
Line Damage  
Lost Of Hooks



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