



**Establishment and Operation of a Regional System of Fisheries Refugia in
the South China Sea and Gulf of Thailand**

REPORT

**COMMUNITY OUTREACH THROUGH MASS MEDIA
PUBLICATION**

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TRAINING DEPARTMENT**



Southeast Asian Fisheries
Development Center



United Nations
Environment Programme



Global Environment
Facility

First published in Phrasamutchedi, Samut Prakan, Thailand in December 2022 by the SEAFDEC-UNEP-GEF Fisheries Refugia Project, Training Department of the Southeast Asian Fisheries Development Center.

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For citation purposes, this document may be cited as:

AMFRHR/Indonesia, 2022. Establishment and Operation of a Regional System of Fisheries Refugia in the South China Sea and Gulf of Thailand, Report on Community Outreach Through Mass Media Publication. Southeast Asian Fisheries Development Center, Training Department, Samut Prakan, Thailand; FR/REP/ID70, 3 p.

Aims

Press was considered a powerful media in delivering information regarding fisheries refugia and its progress in Indonesia to both national and local communities. To promote fisheries refugia, this alternative community outreach program was the potential to be used. This report provided several publications in online national mass media that reported fisheries refugia project activities in Indonesia.

Contents

National public awareness in understanding the progress of the Fisheries Refugia Project is important to outreach community perception and endorse positive responses of the local and national stakeholders. Mass media is considered one of the powerful media in delivering information regarding fisheries refugia project progress and result through popular news article provided by the professional reporter. Moreover, publication in mass media was also offered a potency to be escalated by rewriting and republishing in other mass media channels.

Mass-media publication during fisheries refugia project activities is mostly facilitated by provincial governance and public relations bureau by providing access and communication to the mass media reporter. We encourage the activities to be reported as news in national reputable mass media such as KOMPAS and ANTARA, nevertheless, other local mass media was also welcomed to report the activities in their channel to provide local citizen information access, such as BABEL POST as one of the reputable local mass media in Bangka Belitung.

Publications



The screenshot shows a news article on the Kompas.com website. The article title is "Kementerian KP Finalkan Naskah Akademik Refugia Perikanan pada Forum Regional". The author is INANG JALALUDDIN BHOFIHARA, and the article was published on Wednesday, 9 November 2022. The main image shows a group of people in a meeting room. There are also advertisements for Gosend and Supelco visible on the page.

<https://kilaskementerian.kompas.com/kemen-kp/read/2022/11/09/20583921/kementerian-kp-finalkan-naskah-akademik-refugia-perikanan-pada-forum>

KOMPAS.com
JERAMBU BANGKALAYA

KILAS KEMENTERIAN | OTEN-OTK KEMENKUMHUR | KEMENKES | KEMENTAN | KEMHIAN | DJPU KEMENHUB | KEMENSIS | KEMENTERIAN INVESTASI/BUMI | MORE

Kilas Kementerian / Kementerian Kelautan Dan Perikanan

Lestirikan Populasi Cumi Bangka, Kementerian KP Rilis Konsep Refugia Perikanan

DWI NUR HAYATI
Kompas.com - Jumat, 14 Oktober 2022

ISSMII menggelar kegiatan Focus Group Discussion (FGD) pembahasan masalah akademik fisheries refugia di Kantor Dinas Kelautan dan Perikanan (DKP) Bangka Belitung, Rabu (12/10/2022). (DOK: Humas Kementerian KP)

Aman dari Cemaran Etilen Glikol & Dietilen Glikol?
Produk untuk analisis Etilen Glikol & Dietilen Glikol dalam produk obat sediaan sirup Anda.
Temukan Sekarang

Supelco
ANALYTICAL PRODUCTS

<https://kilaskementerian.kompas.com/kemen-kp/read/2022/10/14/12064411/lestirikan-populasi-cumi-bangka-kementerian-kp-rilis-konsep-refugia>

KOMPAS.com
JERAMBU BANGKALAYA

KILAS KEMENTERIAN | OTEN-OTK KEMENKUMHUR | KEMENKES | KEMENTAN | KEMHIAN | DJPU KEMENHUB | KEMENSIS | KEMENTERIAN INVESTASI/BUMI | MORE

Kilas Kementerian / Kementerian Kelautan Dan Perikanan

Dorong Keberlanjutan Perikanan, Kementerian KP dan ASEAN Kembangkan Refugia Perikanan

HOTRIA MARIANA
Kompas.com - Sabtu, 9 Juli 2022

Kementerian KP membalas proyek fisheries refugia bersama negara ASEAN di Forum The 8th Regional Scientific and Technical Committee (RSTC) Meeting for the Southeast Asian Fisheries Development Center (SEAFDEC) di Samut Prakan, Thailand, pada 6 Juli 2022. (DOK: Kementerian KP)

Aman dari Cemaran Etilen Glikol & Dietilen Glikol?
Produk untuk analisis Etilen Glikol & Dietilen Glikol dalam produk obat sediaan sirup Anda.
Temukan Sekarang

Supelco
ANALYTICAL PRODUCTS

<https://kilaskementerian.kompas.com/kemen-kp/read/2022/07/09/13153061/dorong-keberlanjutan-perikanan-kementerian-kp-dan-asean-kembangkan-refugia>

The screenshot shows the homepage of babelpos.id. At the top, there is a search bar and a 'Network' button. Below the navigation bar, there is a featured advertisement for GoDaddy.com with the text '網上業務專家' and '立即購買'. The main content area features a large article titled 'KKP Rekomendasikan Konsep Refugia Perikanan untuk Lestarkan Cumi Bangka'. To the left of the main article is a 'TERKINI' sidebar with several smaller news items. The main article includes a photo of a group of people at a meeting and a byline: 'Reporter: pas/red | Editor: Babelpos | Rabu, 12-10-2022, 21:42 WIB'.

<https://babelpos.disway.id/read/641871/kkp-rekomendasikan-konsep-refugia-perikanan-untuk-lestarikan-cumi-bangka>

The screenshot shows the homepage of antaranews.com. At the top, there is a navigation bar with 'TOP NEWS | TERKINI | TENTANG KAMI' and the ANTARA logo. Below the navigation bar, there is a red header with various category links like 'HOME', 'POLITIK', 'HUKUM', etc. The main content area features a large article titled 'KKP-ASEAN kolaborasi kembangkan konsep Refugia Perikanan'. To the right of the main article is a 'DATA PERKEMBANGAN COVID-19' section with a large number '29.695' and a table showing 'TERKONFIRMASI', 'SEMBUH', and 'MENINGGAL'. Below that is a 'TERPOPULER' section with three featured articles. The main article includes a large aerial photo of a coastal area and a byline: '© Sabtu, 9 Juli 2022 11:00 WIB'.

<https://www.antaranews.com/berita/2986529/kkp-asean-kolaborasi-kembangkan-konsep-refugia-perikanan>